



Kara Anderson's Dance Studio
42 South Main Street – North Brookfield, MA
100 North Street – Southbridge, MA

Dear Patron,

Enclosed you will find information on how to place an advertisement in the *Kara Anderson's Dance Studio* 2026 Recital Program Book.

KADS proudly provides dance education to over 200 students from the surrounding communities, with classes held in North Brookfield and Southbridge, Massachusetts. Each year, our recital is a highly attended event, and **over 1,500 program books** will be distributed to audience members at our June performances.

Advertising in our program book is a great opportunity to showcase your business to local families and community members. Our dance families make a strong effort to support the businesses that support our studio. Many of our past advertisers have seen great success—especially those who include a special promotion or discount in their ad.

We truly appreciate your consideration and support in helping us celebrate our dancers and continue providing quality dance education in our community.

If you have any questions, please feel free to reach out.

Sincerely,

Kara Anderson

Owner, Kara Anderson's Dance Studio



Kara Anderson's Dance Studio Recital Program Ad Order Form

42 South Main St – North Brookfield, MA
100 North Street – Southbridge, MA

Dancer's Information:

Name: _____ Phone Number: _____

Email: _____

Studio Location (circle one): Southbridge North Brookfield

Ad Information: (circle one) Personal Business

Company: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

| Please Check One: | | |
|--------------------------|----------------------------------|-------|
| | 1/8 Page Ad – Business Card Size | \$40 |
| | 1/4 Page Ad | \$65 |
| | 1/2 Page Ad | \$90 |
| | Full Page Ad | \$150 |

All ads are due by June 1, 2026!

- Checks can be made payable to Kara Anderson's Dance Studio.
- Hard copy ads can be turned into the studio and placed in the tuition box with this order form and payment OR scan the QR code below and follow the online steps.
- Please be sure to collect a business card and any information that should be on the ad
- All ads will be in BLACK AND WHITE
- If you want your ad in both the Southbridge AND North Brookfield Program Book, add \$30.00

BUSINESS AD



| | |
|----------------------------|-------------|
| Received By: _____ | Date: _____ |
| _____ Check (Number _____) | _____ Cash |



Dear Dance Families,

We're excited to share that preparations are underway for our **Annual Recital Program Book**—a special keepsake that celebrates the hard work, growth, and dedication of our dancers all season long!

We're inviting all families to help support the recital by selling ads for the program book. Ads can be purchased by local businesses, family members, or friends, and are a wonderful way to support your dancer, promote a business, or share a heartfelt message.

How you can help:

- Reach out to businesses you frequent—many love supporting local youth arts programs!
- Ask family and friends if they'd like to place a congratulatory message or ad.
- Create a personal tribute for your dancer with a special message or photo.

Our recital is a large event, with **over 1,500 program books distributed for free** at our June performances. This provides great exposure for businesses while also supporting the dancers and our studio community.

Ad Options:

✦ Personal Ads

Celebrate your dancer with a message of love and encouragement! Personal ads can include photos, shout-outs, and special notes from family and friends. Options include full pages or partial pages. It's a fun way to make this season even more memorable! You can design your ad, or we can design it for you if you include a message and a photo.

✦ Business Ads

Do you own a business—or know someone who does? Consider asking them to place an ad! Great options include family businesses, local shops, realtors, doctors, contractors, or your workplace. It's a great way to support the arts while gaining visibility in the community.

♥ Shout-Out Ads – Only \$15!

Send your dancer a note of love and encouragement that will be printed in the program book. This is also a great option for grandparents and family members who may not be local!

✦ *Attached you'll find the ad form and a patron letter. Completed forms and ads can be returned to the studio.*

Important Reminder:

All KADS Competition Dancers are required to sell **at least one business ad** for the recital program.

📅 Ad Deadline: June 1

We will have extra forms available at the studio if needed.

Thank you for your continued support—we can't wait to celebrate an amazing recital season with all of you!

Warmly,
KADS Staff



Shout Out! to your Dancer!!

Recital Program Shout Out, only \$15.00/each, tell your family!! -- Your note of love and encouragement to your dancer will be printed in the Recital Program Book. This is also a great way for grandparents and relatives who aren't in the area to send a message to their special dancer.

Please include your dancer's name exactly how you want it in the program, Messages will be printed in the program exactly how they are written on this form. OR scan QR code below and follow the online instructions.

SHOUT OUT!



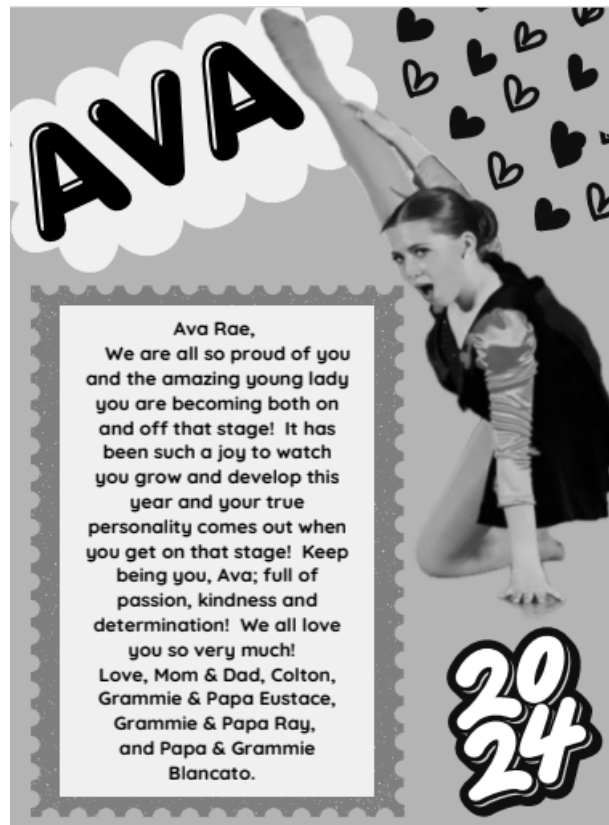
Message 1

Message 2

Message 3

\$15.00 EACH Shout Out/Cash or check (written to KADS)
Must be turned into the studio no LATER THAN JUNE 1

Example of a Recital Program Book Personal Ad for your dancer



Example of a Recital Program Book Shout Out message

Susie: We are so proud of you! Have a great time at your first dance recital, we can't wait to watch you dance on the stage!! Love, Mommy & Daddy