



Kara Anderson's Dance Studio  
42 South Main Street – North Brookfield, MA  
100 North Street – Southbridge, MA

Dear Patron:

Enclosed you will find a form in order to place an advertisement in the Kara Anderson's Dance Studio 2025 recital program book. KADS provides classes to over 200 students in the area, holding classes in North Brookfield and Southbridge, MA. This year, over 1500 ad booklets will be handed out to those attending our recitals in June.

**Our families make a concerted effort to support the businesses that place ads in these booklets.** If applicable, consider placing an advertisement with a promotion or discount offer to increase sales, businesses who have advertised with us in the past have benefited from this!

We appreciate your consideration in placing an advertisement in our program!

Sincerely,

Kara Anderson, Owner

\*\*\*\*\*Please give this letter to any businesses that are purchasing ads



**Kara Anderson's Dance Studio Recital**  
**Message for your dancer & Program Ad Order Form**

42 South Main St – North Brookfield, MA  
100 North Street – Southbridge, MA

**Dancer's Information:**

Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

School Location (circle one):      Southbridge      North Brookfield

**Ad Information:** (circle one)    Personal      Business

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Please Check One:**

<input type="checkbox"/>	1/8 Page Ad – Business Card Size	\$40
<input type="checkbox"/>	1/4 Page Ad	\$65
<input type="checkbox"/>	1/2 Page Ad	\$90
<input type="checkbox"/>	Full Page Ad	\$150

**All ads are due by June 1, 2025!**

- Checks can be made payable to Kara Anderson's Dance Studio.
- Hard copy ads can be turned into the studio and placed in the tuition box with this order form and payment.
- Please be sure to collect a business card and any information that should be on the ad
- All ads will be in BLACK AND WHITE
- If you want your ad in both the Southbridge AND North Brookfield Program Book, add \$30.00

Received By: \_\_\_\_\_ Date: \_\_\_\_\_

\_\_\_\_\_ Check (Number \_\_\_\_\_)      \_\_\_\_\_ Cash



**Dear Dance Families,**

We're excited to announce that preparations are underway for our **Annual Recital Program Book**—a cherished keepsake that celebrates the hard work and dedication of our dancers!

We're inviting all families to help support the recital by **selling ads for the program book**. Ads can be purchased by local businesses, family members, or friends—and are a great way to show support for your dancer, promote a business, or send a congratulatory message.

**Here's how you can help:**

- Reach out to businesses you frequent—many are happy to support local youth arts programs!
- Ask family or friends if they'd like to place a special message or ad for your dancer.
- Consider purchasing a personal ad yourself to create a fun tribute.

The program is a keepsake that your dancer will want to keep for memories! Over 1,500 programs will be handed out, free, to those attending our recitals in June. An event this size provides opportunities to generate awareness, sales and goodwill for businesses as well as support the dancers in your household and the community.

- **Personal Ads:** Placing a personal ad of love and encouragement will make the year memorable for your dancer - everyone likes being recognized in print! This can be done by purchasing a full page, a portion of a page or even a short Line Ad. You can invite siblings or grandparents to share a photo and write your dancer a special note. Perhaps your dancer wants to share thanks and good luck to their fellow dancers via a Line Ad! (Separate order form for line ads)
- **Business Ads:** Do you own a business or does your neighbor or family friend? Consider sharing the attached letter (or send your own if you'd like to personalize) to secure a business ad. Think about home based businesses, your doctors, realtor, insurance agent, contractor or even your employer.

Attached is an ad form and a patron letter. Ads and their order forms can be brought to the studio.

**ALL KADS COMPETITION DANCERS MUST SELL AT LEAST 1 BUSINESS AD FOR THE RECITAL PROGRAM.**

**ADS ARE DUE BY June 1**

**Line Ads, only \$15.00, Tell your family!!** -- Your note of love and encouragement to your dancer will be printed in the Recital Program Book. **This is also a great way for grandparents and relatives who aren't in the area to send a message to their special dancer.**

**We will have extra forms at the studio if you need more!! Thank you for supporting KADS!**



## Special Message **to your Dancer!!**

**Recital Program Line Messages, only \$15.00/each, tell your family!!** -- Your note of love and encouragement to your dancer will be printed in the Recital Program Book. This is also a great way for grandparents and relatives who aren't in the area to send a message to their special dancer.

Please include your dancer's name exactly how you want it in the program, Messages will be printed in the program exactly how they are written on this form

### **Message 1**

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### **Message 2**

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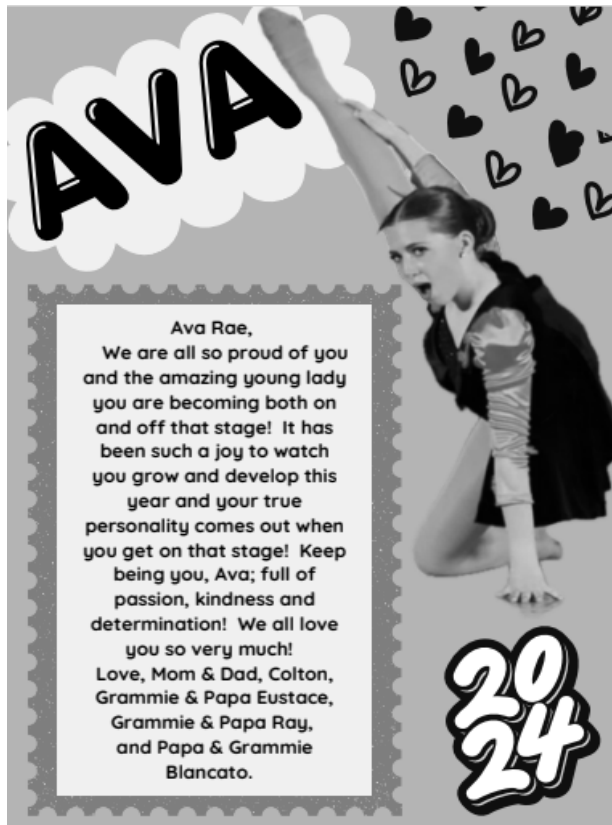
### **Message 3**

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**\$15.00 EACH Message/Cash or check (written to KADS)**  
**Must be turned into the studio no LATER THAN JUNE 1**



Example of a Recital  
Program Book Personal Ad  
for your dancer

## Example of a Recital Program Book Special message

**Susie:** We are so proud of you! Have a great time at your first dance recital, we can't wait to watch you dance on the stage!! Lovem Mommy & Daddy

